NGOCONNECT

Annual Impact Report Requirements for Social Enterprises

This presentation outlines the requirements for the Annual Impact Report (AIR) for social enterprises registered or raising funds through Social Service Enterprises (SSE). This report serves to track and demonstrate the impact of social enterprise activities.

N **by NGO Connect**

Submission Requirements & Content

Submission Deadline

Submit an audited AIR to SSE within 90 days of the Financial Year's end. The report must be audited by a Social Auditor/ Impact Assessor. The date o filing has been extended till January 31, 2025.

Report Content

Capture both qualitative and quantitative aspects of social impact, including the impact of projects or solutions for which SSE funds were raised.

Reporting Requirements for Non-Profit Organizations (NPOs)

1 NPOs Without Listed Securities

The AIR must cover significant activities, interventions, programs, or projects, with an explanation of the methodology for determining significance.

2 NPOs With Listed Securities

The organization is required to report on the activities or projects for which money is raised.

Strategic Intent & Planning

Strategic Planning Process

(Planning to Plan → The Vision → The Mission → Values → Suppliers and Customers → Bumps and Roadblocks → Goals and Objectives → Spreading the Word → Tracking, Assessment, and Follow-up)

Social/Environmental Challenge

Define the addressed challenge and any updates since the previous year.

Organizational Response

Describe the organization's approach to addressing the challenge and any changes in strategy.

Target Segment

Identify the target segment impacted by the organization's activities and any updates since the previous year.

Outcomes

Detail anticipated positive outcomes and potential unintended negative consequences.

Approach & Impact Scorecard

Baseline Status

Provide a status/situation analysis at the start and end of the reporting period.

Performance Trend

Highlight past performance trends.

Implementation Plan

Outline the solution's implementation plan and measures for sustainability, noting any material changes in the past year.

Beneficiary Validation

1

Impact Scorecard

Explain the trend in performance data across output, outcome, and impact metrics. Metrics will cover reach, depth, and inclusiveness of impact on target stakeholders.

2

Reach Metrics

Measure the proportion reached, acceptance rates, cumulative reach, and other relevant metrics, such as monthly active users for technology solutions.

3

Depth Metrics

Assess impact on the median individual's quality of life, conduct surveys with respondent options, and compare performance with case studies of different depth organizations.

4

Inclusion Metrics

Measure net income increases, diversity and inclusion efforts, and social equity improvements.

5

Highlights and Achievements

Highlight key accomplishments, challenges, and disappointments faced during the reporting period.